

PROMOTE YOURSELF: SELF-PROMOTIONAL IDEAS for SUCCESS

If you are good at what you do, then it is essential that others know about you. This will help increase the visibility of your ongoing career as *it is not necessary to feel shy about promoting yourself.*

Here's some tips of the trade in doing so in a subtle, yet effective way.

SPEAK IN FRONT OF AN AUDIENCE

When you get the opportunity to speak in front of an audience in meetings, demonstrations or any other events, use these opportunities to promote your skills and knowledge – which is inevitably your artwork. You may not have your original artwork at that precise moment, but you can have your published materials (*brochures, catalogs, publications*) handy at all times, anywhere you go.

This will not only increase your confidence in public speaking, but will also increase your popularity and help you begin developing a good reputation as a respected and well-known artist.

UTILIZE THE INTERNET

Develop and publish your own website with your artwork, a biography, and a list of your achievements, awards and publicity. Don't forget to add any of your past/future public speaking engagements as well as any art classes you may offer to the public.

*SELF PUBLISH YOUR CATALOGS, BOOKS, MANUALS OR
TEACHING INSTRUCTIONS*

**DON'T BE AFRAID TO INVEST IN YOURSELF. PROMOTE YOURSELF.
YOU WILL BE SURPRISED WITH THE RESULTS!**